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# Interactive Workshops for Government Leaders and Teams

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# Interactive Workshops for Government Leaders and Teams

**All workshops are tailored to your organization and can be adapted for corporate, government, or non-profit audiences. They can also be customized to different lengths and delivered in person or virtually.**

1. **Be Future Ready**
   *Lead Change In the Public Sector with Clarity, Confidence, and Decisive Action*

2. **Leading in an AI-Evolving Workplace**
   *Helping Teams Stay Human, Adapt Fast, and Move Forward*

3. **Leading Government Teams in Constant Motion**
   *Build Focus, Adaptability, and Momentum Through Change*

4. **Strategic Thinking for a Fast-Moving World**
   *Tools for Innovation, Problem Solving, and Better Decisions*

5. **Adaptive Leadership for Complex Challenges**
   *Build Trust, Make Better Decisions, and Lead Through Uncertainty*

6. **Lead Without Authority - Exercising Influence**
   *Build Influence, Strengthen Relationships, and Get Results*

7. **Strategic Storytelling That Moves People to Action**
   *Turn Ideas into Clear Messages People Understand, Remember, and Act On*

8. **Coaching Skills for Modern Leaders**
   *Help People Grow, Take Ownership, and Perform*

9. **Hard Conversations, Better Outcomes**
   *Speak with Clarity, Confidence, and Respect*

10. **Strengthen Your Change Muscles**
    *Build Adaptability, Resilience, and Confidence in Constant Change*

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# Be Future Ready

*Lead Change in the Public Sector with Clarity, Confidence, and Decisive Action*

Government organizations are being asked to deliver more, respond faster, and make sound decisions in an environment of growing complexity, changing public expectations, and ongoing uncertainty. As AI and new technologies reshape how work gets done, leaders need more than traditional change management tools. They need the mindset and skills to help their teams stay focused, adapt to shifting priorities, think differently, and move forward even when the path isn't fully clear.

This interactive workshop helps government leaders strengthen the future-ready skills needed to lead change with clarity, confidence, and decisive action. Participants will explore how brain science shapes our response to uncertainty, how to strengthen emotional intelligence during change, and how to create the conditions for trust, accountability, experimentation, and new ways of working while continuing to deliver on public-service priorities.

**By the end of this workshop, participants will be able to:**

- Cultivate a discovery mindset that helps teams stay open, focused, and future-ready
- Explore how brain science impacts emotional intelligence, decision-making, and adaptability during change
- Identify ways to foster experimentation, innovation, and practical action
- Build confidence to take smart risks and act when the path ahead is not fully clear
- Strengthen trust, accountability, and collaboration within their teams
- Apply future-ready leadership strategies to create momentum during change

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# Leading in an AI-Evolving Workplace

*Helping Teams Stay Human, Adapt Fast, and Move Forward*

AI is not just changing how work gets done. It's changing how people make decisions, build trust, share expertise, learn new skills, and understand their value at work. For leaders, the challenge is not only adopting new tools. It's helping people move through the uncertainty, fear, and possibility that come with them.

This workshop helps leaders build trust, reduce resistance, encourage experimentation, and keep people engaged as work continues to change. It's not about becoming an AI expert. It's about becoming the kind of leader people need as AI reshapes the workplace.

Sociological safety—the unwritten and unspoken infrastructure of belonging and engagement—is what transforms psychological safety from permission into meaningful involvement. It's where different knowledge matters, relationships earn real influence, outsiders become insiders, people know what happens when they speak up, and organizational patterns become readable.

**By the end of the workshop participants will:**

- Recognize and manage the human impact of AI adoption, including uncertainty, trust, and confidence
- Use practical leadership language to open better conversations about AI
- Identify where AI may be creating insider/outsider dynamics across teams
- Build psychological safety for experimentation, learning, and responsible use
- Move teams from hesitation to action through small tests, clear expectations, and shared learning
- Establish sociological safety: how to value different knowledge, earn relational influence, create insider pathways, and enable mutual accountability.

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# Leading Government Teams in Constant Motion

*Build Focus, Adaptability, and Momentum*

Government leaders and teams are operating in an environment where priorities shift quickly, public expectations are increasing, resources are often stretched, and uncertainty has become part of the work. Success no longer comes from having every answer or waiting for the perfect plan. It comes from the ability to adapt in real time while continuing to deliver services, support communities, and move important work forward.

This session focuses on helping government leaders and teams build the mindset, behaviours, and practical skills needed to respond effectively when direction changes, timelines move, or new pressures emerge. Rather than trying to predict exactly what the future of work will look like, this workshop builds the capacity to adjust to whatever the future brings.

**Participants will:**

- Build a ready-for-anything mindset so leaders and teams can pivot, refocus, and realign quickly
- Explore how brain science shapes the way people respond to uncertainty and changing demands
- Develop practical leadership behaviours that help teams stay engaged, grounded, and flexible when priorities shift
- Build the confidence to act decisively without perfect information
- Strengthen adaptability in complex and fast-moving environments

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# **Strategic Thinking for a Fast-Moving** World

*Tools for Innovation, Problem Solving, and Better Decisions*

Dynamic and innovative organizations require individuals at all levels who can think strategically, anticipate issues, solve problems, and make decisions based on new and emerging information while keeping the long-term vision in mind.

In this workshop, you will have the opportunity to work with a variety of tools, applying them to an important challenge or opportunity in your own organization. You will develop greater awareness of your own biases and assumptions that may stand in the way of achieving results. You will learn how and when to apply different types of thinking - systems thinking, critical thinking, and creative thinking - to a problem or opportunity and how to work with stakeholders to make and implement decisions.

**By the end of the workshop participants will:**

- define strategic, systems, creative, and critical thinking
- identify current issues which require strategic thinking
- ask questions that stimulate strategic thinking in yourself and others
- apply strategic thinking tools to an important current issue
- develop approaches to help stakeholders think and act strategically
- identify other tools which you can learn to apply in the future.

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# Adaptive Leadership for Complex Challenges

*Build Trust, Make Better Decisions, and Lead Through Uncertainty*

Leading through complex challenges requires more than technical expertise, policy knowledge, or quick decision-making. Whether in a government, corporate, or non-profit organization, leaders often need to navigate changing priorities, competing needs, limited resources, community impact, and situations where there is no single clear answer. Adaptive leadership gives leaders a practical way to step back, think strategically, and mobilize people through uncertainty.

This workshop helps participants distinguish between technical problems and adaptive challenges, examine the assumptions and emotions shaping a situation, and identify how to move people forward when the path is not fully clear. A core focus of the session is trust: how leaders build it through clarity and follow-through so people are more willing to engage, raise concerns, try new approaches, and stay committed through complexity.

**Participants will:**

- Distinguish between technical problems and adaptive challenges
- Apply adaptive leadership principles to a real workplace challenge
- Build trust through clarity, follow-through, competence and care
- Identify practical next steps to mobilize people and move complex work forward

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# Lead Without Authority - Exercising Influence

*Build Influence, Strengthen Relationships, Get Results*

Government leaders and professionals often need to influence decisions, priorities, and outcomes without having direct authority over the people involved. Strong influence skills help build the relationships needed to work effectively across departments, with senior leaders, colleagues, partners, agencies, community stakeholders, and external organizations.

Effective influence helps move ideas into action by building support, creating alignment, addressing concerns, and encouraging others to contribute resources, expertise, or active participation in an initiative.

This interactive learning program helps participants strengthen their ability to influence with greater focus, flexibility, and confidence, especially when they need to achieve results through others without relying on formal authority.

**As a participant, you will:**

- Assess your current use of influence behaviors, identify areas for growth and develop additional skills.
- Practice behavioral influence skills and receive feedback in order to develop effective behaviors.
- Define clear and powerful influence goals.
- Apply a contextual framework and process to analyze the “big picture” and cultural complexities of your real world influence challenges.
- Plan and practice approaches for successfully influencing up, down, across and outside of your organization.

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# Strategic Storytelling That Moves People to Action

*Turn Ideas into Clear Messages People Understand, Remember and Act On*

Everyone tells stories to colleagues, friends, and family. Yet in government, when we need to communicate a complex issue, explain a decision, build support for an initiative, or help people understand why something matters, we can easily over-explain or rely too heavily on PowerPoint.

Strategic storytelling helps government leaders and teams communicate ideas with greater clarity, influence, and impact. A well-crafted story helps people understand your message, connect information to what matters, and see why they should care.

**Learning outcomes for this session:**

- Identify when a story can help make an idea, recommendation, or change message clearer and more memorable
- Structure a professional story so it has a clear point, relevant detail, and a strong connection to the audience
- Turn complex ideas, data, or workplace examples into messages people can understand, remember, and act on
- Use storytelling to build connection, make messages more human, and create greater buy-in for ideas or decisions
- Avoid common storytelling traps, including over-explaining, adding too much detail, or relying too heavily on slides
- Practice telling a concise workplace story and receive feedback to strengthen clarity, confidence, and impact

Come prepared with a real-world professional issue, message, or change you want to communicate more effectively.

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# Coaching Skills For Modern Leaders

*Help People Grow, Take Ownership and Perform*

Leading people means supporting them through changing priorities, limited resources, different levels of experience, competing demands, and high expectations from internal and external stakeholders.

This interactive workshop helps leaders strengthen the coaching skills they need to build engaged, capable, and accountable teams. Participants will explore how to set clear expectations, give effective feedback, support performance, adapt their approach to different needs, and have conversations that help people take ownership and follow through.

Rather than relying on authority or escalation, this session focuses on using coaching and feedback to build independence, accountability, and confidence while keeping work moving.

**Participants will:**

- Set clear expectations around roles, priorities, performance, and follow-through
- Give feedback in a clear, constructive, and non-emotional way
- Use coaching conversations to build accountability, independence, and self-leadership
- Adapt their approach to different needs, skill levels, and situations
- Address performance issues and difficult conversations with greater clarity and confidence
- Apply the GROW coaching model to real workplace conversations

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# Hard Conversations, Better Outcomes

*Speak with Clarity, Confidence and Respect*

Difficult conversations are part of every workplace. Yet they are often delayed, avoided, or handled in ways that create more tension, confusion, and frustration because we are generally not comfortable having them.

This interactive workshop helps participants approach challenging conversations with greater clarity, confidence, and respect. The focus is on preparing for the conversation, communicating expectations clearly, giving feedback, addressing concerns early, and staying constructive when emotions or tension are high.

Participants will explore practical tools for handling conversations about performance, missed expectations, conflict, behaviour, accountability, and other workplace issues while protecting relationships and keeping work moving.

**Participants will:**

- Prepare for difficult conversations with greater clarity and confidence
- Communicate expectations and concerns in a direct and respectful way
- Give feedback that is specific, constructive, and actionable
- Adapt their communication approach to different personalities and situations
- Manage emotional reactions and stay focused on the issue
- Use a practical model for planning and leading difficult conversations
- Practice real-world workplace conversations and receive feedback

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# Strengthen Your Change Muscles

*Build Adaptability, Resilience, and Confidence in Constant Change*

Change is easier to handle when we agree with it. It becomes harder when it feels imposed, unclear, poorly timed, or like one more thing on top of an already full workload.

In today's workplace, people are being asked to adapt quickly, stay productive, and keep moving through ongoing change and uncertainty, whether regulatory or policy shifts, changing priorities and other organizational changes. That requires more than a positive attitude. It requires practical strategies to understand our reactions, build resilience, and strengthen the habits that help us respond rather than get stuck.

This interactive workshop explores how people adapt to change, especially when the change is not their idea or feels like too much. Participants will discover a set of seven "change muscles," identify their areas of strength and growth, and leave with practical strategies to support their own adaptability and their team's resilience.

**By the end of this workshop, participants will be able to:**

- Understand where resilience fits in the change process
- Identify the seven "change muscles" that support adaptability and change agility
- Recognize their own resilience strengths and areas for growth
- Explore strategies for building and maintaining resilience during change
- Apply insights from an interactive activity to understand their own change response
- Develop an action plan to build their resilience.

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# Gregg Brown – Leadership and Change Speaker and Workshop Facilitator

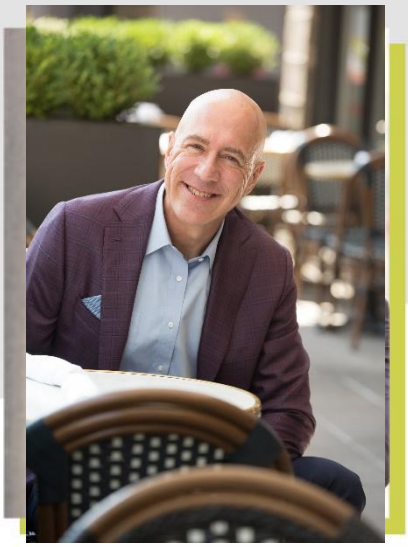
Gregg Brown is a **globally recognized leadership** and **change expert and a best-selling author** who combines **audience engagement, storytelling and research-based insights** to empower teams to be **future ready and thrive in the future of work.**

In 2025, Gregg was named one of the **Top 50 Global Thought Leaders on Change Management.** His ideas on leadership and the future of work are in **Forbes, Newsweek, Rolling Stone, and Entrepreneur.**

**Gregg started his career in government over 25 years ago.** He has spent over **50% of his career** working directly with **municipal, provincial, and territorial governments , including the City of Kitchener, City of Calgary, City of Vancouver, Halton Region, Norfolk County, City of Markham, Peel Region, York Region, Town of Oakville, City of Greater Sudbury, Niagara Region, Town of Newmarket, among others.**

Gregg's **dynamic, high energy keynotes and workshops** have engaged **thousands of individuals** on **hundreds of stages** in some of the world's leading organizations -including **Johnson & Johnson, RBC and KPMG** through to humanitarian organizations including the **UN, Habitat for Humanity and the CDC.**

Gregg holds a **Master's of Social Science** degree from the University of Leicester in the UK, with a focus on organizational psychology and leadership performance and is an **Associate Member of the American Psychological Association.** He also holds his **CTDP** (Certified Training and Development Professional) designation and his **PMP** (Project Management Professional) designation.



Gregg is currently pursuing a **PhD where he is researching how leadership is changing in organizations because of AI.**

*Spark Action: How to Lead Change That Matters* is an Amazon #1 Bestseller and recommended as **one of the top thought-leader books to read in 2024** by Thinkers360.

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