



Gregg Brown: Interactive and Customized **Keynotes that Stick**

AI + Us: The New Partnership

Reshaping Leadership, Work and Human Connection

AI is changing more than how work gets done. It's changing how people make decisions, build trust, share expertise, learn, and understand their value at work. The old change models don't quite fit anymore.

In this keynote, attendees will learn how to build trust, reduce hesitation, encourage experimentation, and help people adapt as work continues to change. They'll also discover why psychological safety alone is not enough.

This isn't about becoming an AI expert. It's about becoming the kind of leader and team member people trust when the work, the tools, and the future keep changing.

Key takeaways are:

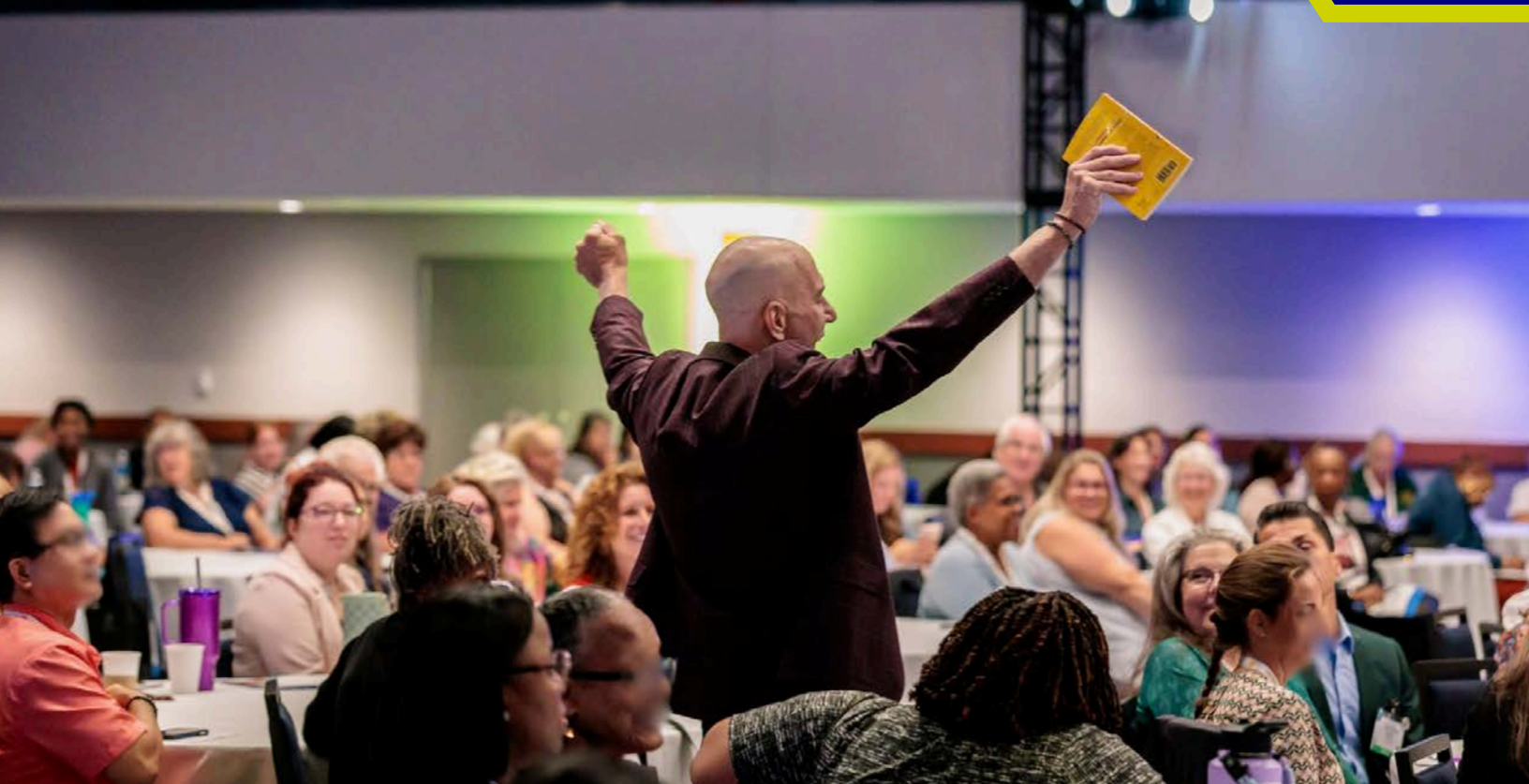
1. **The Human Side of AI Adoption:** How AI affects confidence, trust, status, identity, and value at work.
2. **Unlocking Sociological Safety:** The unseen infrastructure of performance and belonging.
3. **Leading Through Uncertainty:** How leaders can use clear language to open conversations about AI without creating panic.
4. **The New Insider/Outsider Dynamics:** How leaders can close the confidence gap between those moving ahead with AI and those feeling left behind.
5. **Building Trust and Psychological Safety:** Creating the conditions for experimentation, learning, responsible use and honest conversation.
6. **Moving From Hesitation to Action:** Helping teams take practical steps with clear expectations and room to experiment.

“Gregg was a rockstar and a hit! It was the last day of the conference and Gregg re-energized the team. Our President was impressed there was so much great context that resonated with our group.”

- Novo Nordisk

Be Future Ready

The Evolution of Leadership in the Age of AI



Many organizations are being asked to do more at a faster pace and lead through increasing complexity and uncertainty. As AI continues to reshape the workplace and the future of work, leadership must evolve. That means building teams that don't just adapt—but **initiate, innovate and act decisively**.

Instead of asking what the future of work holds, this keynote challenges leaders and teams to become **architects of that future** by activating new ideas, enhancing innovation, and turning uncertainty into action and growth.

In this keynote, participants will:

- Cultivate a **discovery mindset** that aligns and inspires teams for growth
- **Explore how brain science** influences emotional intelligence, decision-making, and **our ability to be future-ready**
- Examine how to create a culture of **experimentation and innovation**
- Build the confidence **to take bold action and drive progress** when the path forward isn't clear
- Strengthen **trust, accountability, collaboration, and the leadership behaviours** needed to stay **future-ready** as AI continues to reshape work

“One of the best keynotes ever. Everyone was so engaged with Gregg's presentation that was packed with new takeaways.”
– National Career Development Association

What Become Possible: *Creating Momentum When Everything Changes*

What becomes possible when we stop letting uncertainty define what's next?

In this inspiring keynote, Gregg challenges audiences to stop waiting for change to slow down and start seeing what becomes possible when they move forward with purpose. Through powerful stories, evidence-based insights and practical takeaways, he helps people cut through uncertainty, recognize opportunity and turn what's in front of them into momentum and action.

Who this is for: Leaders and teams who need to keep adapting, stay engaged and deliver results without waiting for everything around them to settle down.

Participants will discover how to:

- **Cut through the noise** and get clear on what matters now
- **Find opportunity** where others only see disruption
- Move from **uncertainty to action** faster
- Create the kind of **momentum** people can feel
- **Keep delivering results while everything around you is changing**



“Gregg Brown is an exceptional keynote speaker. His ability to create a personalized, meaningful and inspirational presentation is second to none. He captured the attention of the audience from start to finish.”
- Habitat for Humanity

Ignite Transformative Change

Helping People Adapt and Take Action

GREGG
BROWN

Navigating disruptive change, getting people engaged in new ideas, and helping them thrive at the same time can feel overwhelming. We may think we're future-ready because of our expertise and experience. But no one feels completely ready for change that could make their job harder, increase their workload, or disrupt what already works.

And increasingly, that is the reality of work.

Drawing on a global perspective and decades of experience working with leaders and teams navigating complex change, Gregg helps audiences understand **what gets in the way of change, what moves people forward, and how to create the conditions** to adapt and perform.

Attendees will:

- Discover practical ways to **stay innovative and effective under pressure**
- Understand how **brain science influences our response to change** and how to use that insight
- Apply a simple technique to **get unstuck and keep moving** when change feels difficult
- Shift into a discovery mindset that **opens up new possibilities** and supports strategic, solution-focused thinking
- Strengthen the mindset and behaviours needed to maintain performance through change

“Gregg is an extremely engaging and entertaining speaker. It was what we needed to start the day. We wouldn't hesitate to have him back!”

– KPMG

Gregg Brown is a globally recognized leadership and change speaker and best-selling author who combines real-world experience, audience engagement, and research-based insights to help leaders and teams become future-ready and navigate what's next with confidence.

His keynotes and workshops have engaged audiences around the world across Fortune 500 companies, governments, associations, not-for-profits, and international humanitarian organizations.

Named one of the Top 50 Global Thought Leaders on Change Management, Gregg has been featured in Forbes, Newsweek, Rolling Stone and Entrepreneur. He is currently pursuing a PhD researching how AI is reshaping leadership and is the author of the #1 Amazon bestseller *Spark Action: How to Lead Change That Matters*.

