



Gregg Brown: Interactive and Customized **Keynotes that Stick**

The Evolution of Leadership in the Age of AI

As AI continues to reshape the workplace and the future of work, leadership is having to evolve to meet new demands and rising expectations from employees.

In this engaging and insight-filled keynote, Gregg will share research-based insights combined with actionable strategies so the audience will:



- Discover the critical leadership skills required for the future of work.
- Explore how to build trust with the rise of the other AI - "Artificial Intimacy."
- Learn how to reimagine the workplace so employees feel empowered not displaced.
- Uncover strategies to boost engagement and build long-term team commitment.
- Master techniques to inspire teams to embrace the future of work with agility and enthusiasm.

This session will equip leaders with the insights and tools they need to lead in a world where humans and AI work hand in hand.

"Gregg was a rockstar and a hit! It was the last day of the conference and Gregg re-energized the team. Our President was impressed there was so much great context that resonated with our group."

- Novo Nordisk

Future-Ready Leadership: Leading in the Future of Work



In a fast-paced, complex, and uncertain environment, organizations are being pushed to do more—and do it faster. The key to navigating these rapid changes lies in future-ready leadership, especially in today's AI-powered digital age.

In this dynamic and inspiring presentation, participants will:

- Develop a growth mindset to inspire leadership and align teams for future success.
- Learn how to leverage brain science to build trust and prepare teams for the future.
- Explore strategies to keep teams engaged and foster a culture of innovation.
- Discover methods for cultivating execution confidence so teams can take bold action despite uncertainty.
- Examine how to strengthen resilience and increase agility through any type of change.

“One of the best keynotes ever. Everyone was so engaged with Gregg's presentation that was packed with new take-aways.”

– National Career Development Association

The Future of Work: A Roadmap for Change-Ready Leaders to Succeed in an AI-Driven World

In the future, when you look back on this unpredictable time, you will know that crises are where people find their greatness. Why? Because they push us in ways we haven't been pushed. You will also know, you are more change-ready than you think you are.

In this dynamic experience, the audience discovers practical ways to:

- Align and inspire teams for growth
- Instill the critical discovery mindset needed to accelerate multiple organizational changes
- Help teams shift to the new vision that is being asked of them
- Maximize agility to tackle the changes that are coming down the pipe that you can immediately use.
- Break out of status quo change management thinking and discover people-centric approaches that actually work.



“Gregg Brown is an exceptional keynote speaker. His ability to create a personalized, meaningful and inspirational presentation is second to none. He captured the attention of the audience from start to finish.”
- Habitat for Humanity

Be Future Ready: Ignite Transformative Change

Navigating disruptive change, getting people engaged in our ideas and inspiring them to thrive all at the same time can be overwhelming! With Gregg's experience in leading change with diverse populations, he will leave the audience with new insights, relatable stories and solid takeaways all told with a healthy dose of humour.

In this engaging experience, participants will:

- Discover three ways to accomplish more and be innovative when under pressure.
- Embrace the principles of brain science and use them to your advantage
- Discover a simple technique to help stay driven in organizational life and get 'unstuck' during change.
- Unleash a powerful process to get out of a tactical mindset and move into strategic, solution-focused thinking to create positive change.
- Identify strategies to help maintain productivity during times of change.

“Gregg is an extremely engaging and entertaining speaker. It was what we needed to start the day. We wouldn't hesitate to have him back!”

– KPMG

Gregg Brown is a globally recognized change and future of work expert who combines storytelling, audience engagement and research-based insights to empower leaders and teams to be future ready and thrive in the future of work.

As a global speaker, Gregg engages audiences all over the planet including Fortune 500 companies, governments, associations, not-for-profits, through to international humanitarian organizations.

Gregg's insights on navigating the future of work are in Forbes, Rolling Stone, Newsweek, Entrepreneur and many others. Gregg is the author of #1 Amazon bestseller, Spark Action: How to Lead Change That Matters identified as one of the top business books to read in 2024 by Thinkers 360. Learn more about Gregg here: www.BeChangeReady.com

